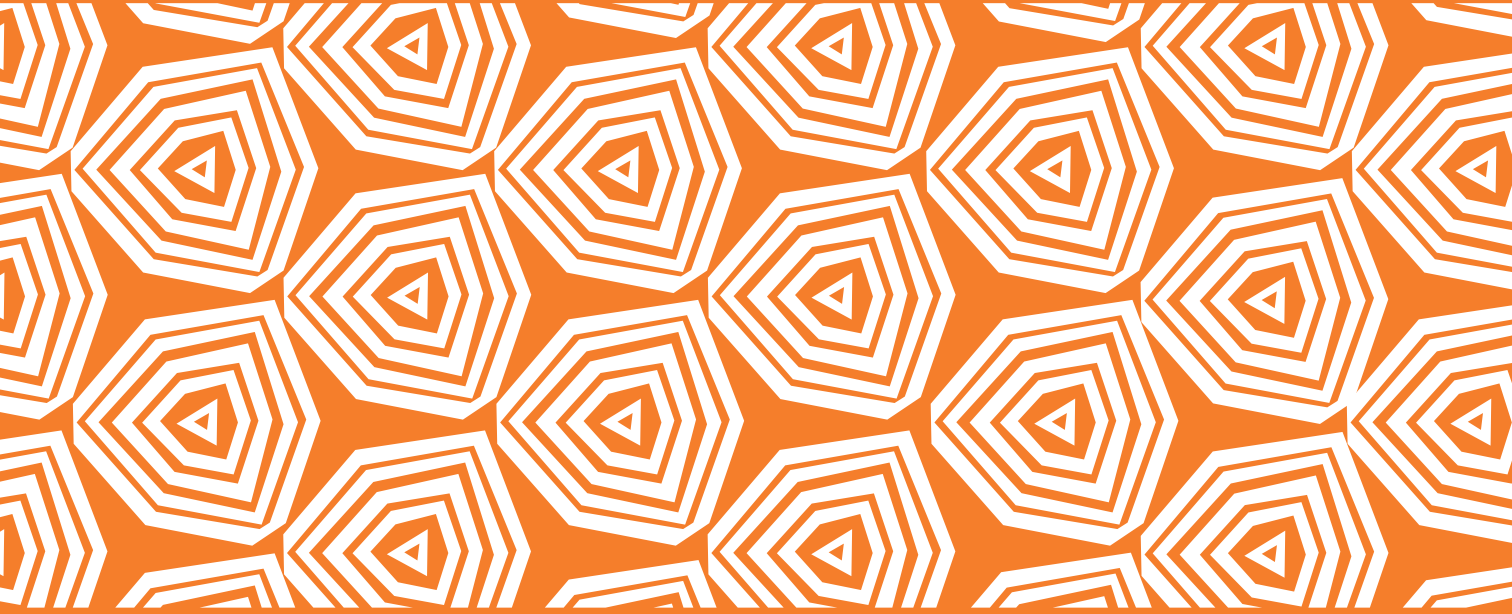


GROWTECH.

ANTALYA

24–27 **November** 2026

ANFAŞ Expo Center, Antalya Türkiye



Organised by



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THE GLOBAL MEETING POINT OF GREENHOUSE SECTOR

Growtech Antalya once again proved its position as one of the most important global meeting points of the agricultural sector by bringing together **38,634 visitors** from 135 countries and **725 exhibitors**, including **334 international companies**.

With the **addition of the 7th hall**, the exhibition area was expanded, while Growtech Antalya's long-established knowledge-and-innovation-driven approach was elevated to a higher level through a more comprehensive content structure. With the introduction of an additional conference stage, topics shaping the transformation of the sector were addressed in greater depth. The **Innovation Stage** and the **Sustainability Stage** hosted knowledge sharing and visionary discussions on agricultural technologies, efficiency, digitalization, and green transformation.

Introduced for the first time this year, the **Startup Zone** provided a dedicated platform for young entrepreneurs developing innovative solutions in agricultural technologies. Through the startup competition, startups had the opportunity to present their projects to industry leaders, investors, and key decision-makers, with **winning startups were awarded** at the end of the competition.

In addition, the **ATSO Growtech Agricultural Innovation Awards** honored innovative products and projects that made a difference in the agricultural sector, contributing to the advancement of an innovation-driven culture. Over the course of four days, strong foundations for collaboration were established among producers, suppliers, buyers, and academics.

As in previous years, Growtech Antalya once again went beyond being a trade fair, continuing to serve as an international platform that **adds value to today's agriculture while shaping its future**.



EXHIBITOR OVERVIEW

6 Country Pavillions



China



Germany



India



Netherlands



South Korea



Spain

725
Total Exhibitors

334
International Exhibitors

Top 15 Exhibiting Countries



Türkiye



China



Spain



Netherlands



South Korea



India



Jordan



Germany



Italy



Egypt



Greece



Saudi Arabia



Sri Lanka

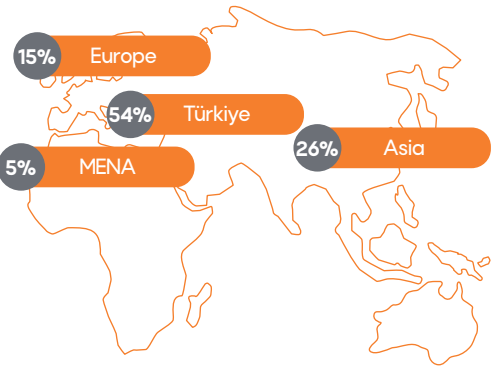


France

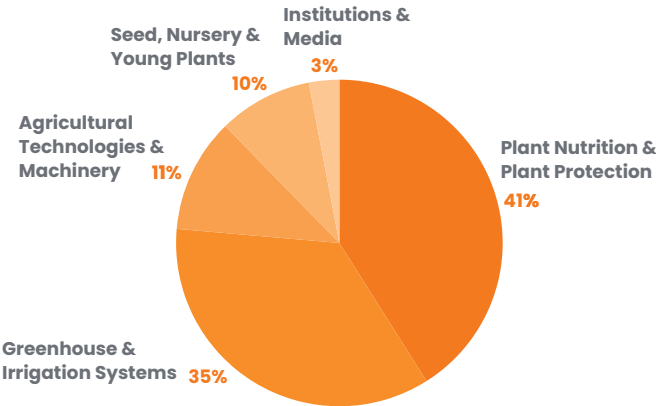


Belgium

International Exhibitor Breakdown



Exhibitor Profile



VISITOR OVERVIEW



Visiting
Countries



Total
Visitors



International
Visitors

Top 15 Visiting Countries



Iran



Jordan



Egypt



Iraq



Lebanon



Azerbaijan



Uzbekistan



Russia



Tunisia



China



Morocco



Algeria



Saudi Arabia

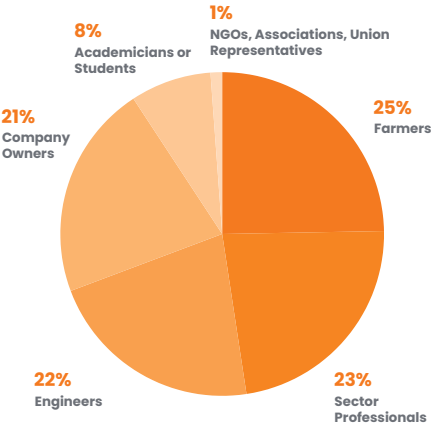


Italy

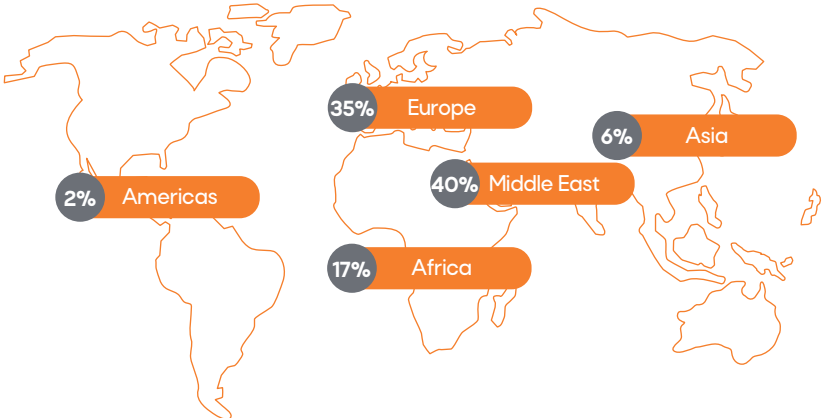


Spain

Visitor Profile



International Visitor Breakdown



EVENTS



24
Sessions



86
Speakers



583
Total Attendees



ATSO GROWTECH Agricultural Innovation Awards

The 8th ATSO Growtech Agricultural Innovation Awards, organized in collaboration with the Antalya Chamber of Commerce and Industry, recognized winners across seven categories. Awards were presented in categories such as Greenhouse Technologies, Irrigation Technologies, Plant Protection, Plant Nutrition, Smart Farming Applications and Technologies, Seeds, and the Exclusive Public Sector Award.



The Startup Challenge

As a part of our efforts regarding connecting the disconnected within the scope of our sustainability goals, we have started the Startup Challenge this year's edition in cooperation with fonbulucu and fonprime. 8 companies selected by an independent jury got the chance to have free of charge booths at the event. These 8 startup companies found a chance to present what their business is about at the Innovation Stage, to an audience interested in their initiatives and the jury evaluating them. Upon evaluations by the independent jury at the Innovation Stage, 3 startups were declared winners of the challenge and received public funding for their companies.



Two New Stages at Growtech Antalya

At the 24th edition of Growtech Antalya, two new stages welcomed the visitors and exhibitors who are interested in sessions about latest developments, inspiring topics, and controversial ideas. Among these two stages, **24** sessions were hosted and **86** speakers shared their ideas with the community. A total of **583** people participated in the sessions.



EXHIBITOR TESTIMONIALS

Harald Braungardt

Founder, Step Systems | Germany

“We have exhibited at Growtech Antalya more than 10 times over the years. Each year, we are impressed by how the exhibition continues to grow on an international scale. Today, Growtech Antalya is truly a global meeting point for the agriculture sector, bringing together visitors from Central Asia to China and from Asia to former CIS countries. Even in markets where we are not actively exporting, we choose to be present to maintain the personal relationships behind our commercial ties. The warm atmosphere of Antalya combined with the strong international reach makes Growtech Antalya is indispensable for us every year.”

Philippe Maigret

Sales Manager – Richel Group | France

“For more than twenty years, Growtech Antalya has been one of the most strategic exhibitions for us. As Richel Group, a leading French greenhouse manufacturer providing complete solutions from structure to heating, irrigation, electricity, and climate control, Growtech Antalya consistently brings together the right audience for our business. This year was especially productive. We met long-standing partners, connected with new ones, and identified promising opportunities. Growtech Antalya acts as a regional hub where we engage with investors, growers, and decision-makers from Turkey, Azerbaijan, and the Middle East. The quality and diversity of visitors set it apart. For companies seeking serious, high-potential clients in this region, this is the fair to attend. That is why we return every year and will be here again next year.”

Amer Alaabed

Founder – Dragon Ferti Agricultural Solutions and Fertilizers Production | Jordan

“Growtech Antalya is one of the key agribusiness events for both the Middle East and Europe. It gives us the opportunity to reconnect with our regular partners while also creating new connections for emerging markets and future opportunities. Having participated in many exhibitions across Europe and Asia, we see Growtech Antalya as a particularly strong platform for business planning. Its timing at the end of the year is a major advantage, allowing companies to evaluate the market and plan ahead. For us, Growtech Antalya is a valuable opportunity for future-focused growth.”

VISITOR TESTIMONIALS

Geert-Willem van

Managing Director, Vitotherm | Netherlands

“I came to Growtech Antalya to connect with greenhouse builders, especially for glass greenhouse projects and heating systems. The exhibition is very lively, with strong visitor traffic and a diverse range of companies. What impressed me most is how Turkish companies continue to innovate in heating systems and genuinely improve their solutions year by year. You can clearly see the progress. I was actually looking at the other Growtech Events to see if I would visit one of them as well. The welcoming atmosphere also makes a difference. Being invited for Turkish coffee and local treats adds a personal touch. I would definitely recommend Growtech Antalya and I plan to visit again.”

Antonio Arrés López

Regional Export Director, Herogra Especiales | Spain

“This is our fifth year at Growtech Antalya. For us, it is a key platform to meet with business partners and distributors from Türkiye, the Middle East, and North Africa. What really stands out is the international diversity and the quality of professional interactions you can build here. Growtech Antalya allows us to present our solutions in a global context while closely following new technologies and market trends. The visitor profile is highly professional, and the exhibition consistently creates meaningful opportunities for long-term cooperation. In fact, the last two years we decided to come as a visitor, but we are planning to come with a booth next year.”

Zeynep Özcan

Founder - Biomedical Engineer, Mitral Teknoloji | Türkiye

“Growtech Antalya is a large-scale exhibition with a broad and diverse participant profile. It offers the opportunity to see a wide range of products and solutions related to agriculture and cultivation all in one place. Bringing together traditional practices alongside innovative technologies on the same platform is a significant advantage. For those particularly interested in technology-driven solutions, Growtech Antalya serves as a strong meeting point. It is a highly valuable organization for closely following sector developments and building the right connections.”

SPEAKER TESTIMONIALS

Arthur Santosh Attavar

President, International Seed Federation (ISF)

“Growtech Antalya is an outstanding platform for the global agriculture sector. It is inspiring to see such a wide spectrum of exhibitors covering all facets of agriculture, from seeds to horticulture and related technologies. The session held here focused on agricultural diplomacy, particularly the movement of quality seeds and planting materials across borders, which is essential for global food security. Bringing together representatives from international journalism, seed organizations, and global agricultural bodies creates a very strong and meaningful dialogue. Growtech Antalya offers exactly the right environment for these discussions, making it a highly valuable meeting point for cooperation, knowledge sharing, and the future of agriculture.”

Arnold Puech d'Alissac

President, World Farmers' Organisation (WFO)

“Growtech Antalya is a very valuable and meaningful event for the global farming community. It brings together not only producers and industry professionals, but also journalists who truly understand agriculture and can communicate its realities accurately. In a time shaped by climate change and the impacts of the COVID crisis, discussions around food security, sustainability, and the future of farming are more important than ever. Platforms like Growtech Antalya help raise awareness of the need to improve farmers' efficiency and to create the right conditions for sustainable investment in agriculture. Antalya offers an excellent setting for this dialogue, making Growtech Antalya an important meeting point for agricultural diplomacy.”

Adrian Bell

Secretary General, International Federation of Agricultural Journalists

“At Growtech Antalya, we discussed the concept of international agricultural diplomacy and the idea that agriculture is about far more than simply growing food or producing livestock. Agriculture carries a fundamental responsibility; it is the one industry the world cannot function without. You can stop a car factory for two weeks and still buy a car later, but you cannot pause agriculture and expect food security to continue. With rising populations, climate change, and increasing pressure on water resources, it is clear that agriculture cannot continue as usual. Growtech Antalya provides the right platform to start these vital conversations and prepare for a sustainable, food-secure future.”

GROWTECH.

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24-27 November 2026
Antalya, Türkiye

26-28 January 2027
Lagos, Nigeria

20-22 April 2027
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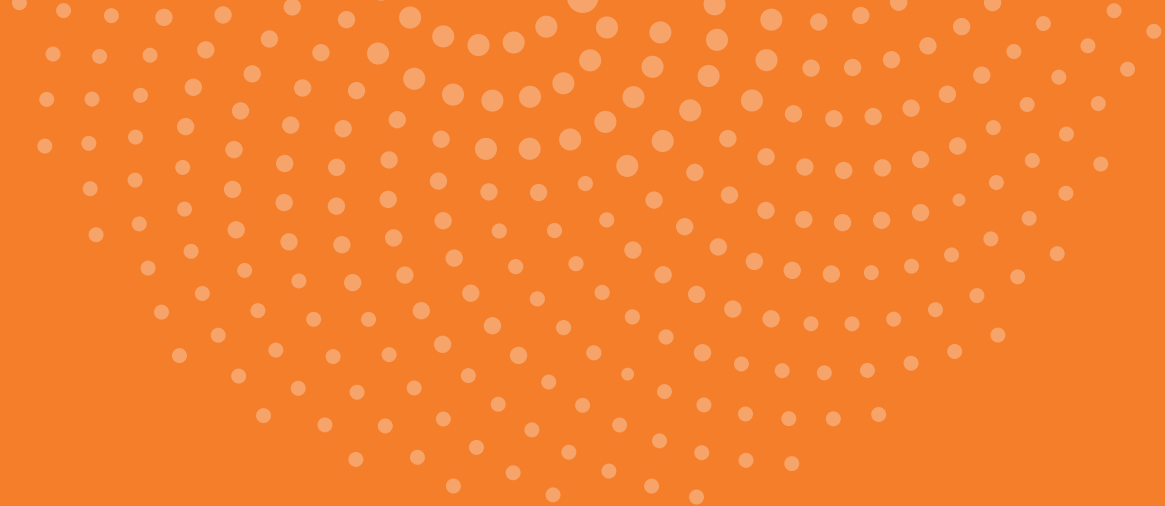
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ANTALYA

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